

Anything Concrete Decorative

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8 Reasons to Invest in Decorative Concrete

Decorative concrete flooring is hot! The explosion of decorative concrete flooring is evident everywhere you look. From The Bellagio in Las Vegas to the Starbucks on the corner. Responding to the call of the new green sensibility, interior designers, architects and homeowners are waking up to the many benefits of decorative concrete floors in the residential settings.

- 1.) Each decorative concrete floor is unique. No two floors are ever alike due to the natural variations in concrete and the unlimited design options.
- 2.) From old world elegance to modern sophistication, the style and inspiration of the individual is expressed in a decorative concrete floor.
- 3.) Decorative concrete floors provide freedom of design, artistic potential and architectural versatility.
- 4.) Decorative concrete floors offer exceptional beauty and adaptability. They are widely used in high traffic commercial spaces and high end luxury homes.
- 5.) As the foundation of sustainable building, decorative concrete floors, reusable and durable, optimize radiant heat transfer and are a central component of passive solar designs.
- 6.) Decorative concrete floors are cost competitive with more common flooring products such as wood, carpet and tile.
- 7.) Easy to clean and allergen-free, decorative concrete floors won't trap dirt or dust mites and can be cleaned with plain water.
- 8.) Decorative concrete floors are low maintenance. The beauty of the floor can be maintained with occasional applications of floor polish or wax. Decorative concrete flooring is here to stay. The market continues to grow in response to design innovations and growing consumer demand for a quality, sustainable, customizable and cost effective flooring product.